

April 17, 2019

EMAIL BLAST TEMPLATE

#GREATCOMMUNITYGIVE



www.GreatCommunityGive.org

We welcome you to use this email template to easily get the word out to your friends, family, neighbors, supporters – whomever! We suggest you use one of these three statements for the email subject line:

- Greater Harrisonburg is coming together on 4-17-19
- Join us for GCG. It's easy. Point. Click. Give.
- Give to your Community from Sunrise to Sunset

The copy below is a suggestion for a templated email. Be sure to include the GreatCommunityGive logo. The **template** is general and in support of all nonprofit organizations. Again, please include the logo and other images to make this eye catching.

Email Template

If you love this community, then you will love the Great Community Give. And by showing your love through the Great Community Give, you help sustain amazing organizations, which give so much to our community, every day, all year long.

On 4-17-19, our community will come together for the Great Community Give, and we need YOU to join us. From sunrise to sunset, community members will participate—and it's your chance to make a real difference, right here in our community.

If you love your adopted dog or our awe-inspiring trails or our summertime concerts, then you love our local nonprofits. If you enjoy community celebrations, local museums, and appreciate that there are services to the homeless, and other humanitarian needs, then join us. And by showing your love through the Great Community Give, you help sustain the organizations that give so much to our community.

INVEST IN OUR FUTURE, STARTING TODAY

Find out more—visit www.GreatCommunityGive.org—and commit to give on 4-17-19! We all can give something.

On 4-17-19 Point. Click. Give.

How does it work?

All donations will be made at www.GreatCommunityGive.org. See website for location to drop off a check. Select the nonprofit(s) you want to support and encourage your friends and neighbors to join in. There will be lots of prizes to encourage the community to give. Join in the fun. Support great Harrisonburg and nonprofit organizations in your community. Point. Click. Give.

