



Nonprofit FAQs

General FAQs

1. What is The Great Community Give and when will it take place?
 - a. Sunrise to Sunset day of charitable giving to support nonprofits.
 - b. April 18, 2018, 6:30 am to 8:00 pm.
2. Who is eligible to participate in The Great Community Give?
 - a. Nonprofit organizations recognized by the IRS as 501(c)(3) public charities
 - b. Nonprofits located in and serving Harrisonburg/Rockingham County.
 - c. Please call if you have any questions 432-3863.
3. What are the benefits of participating in The Great Community Give?
 - a. Organizations can be a part of a community wide giving effort.
 - b. Attract new generation of donors.
 - c. Raise awareness of your organization.
 - d. Learn more about online and social media tools to enhance online presence.
 - e. Nonprofits have the possibility of receiving prize money as well as donations.
4. How do nonprofits get involved in The Great Community Give?
 - a. Complete an application and register your nonprofit organization (deadline Jan. 31st)
5. Does it cost money for a nonprofit to participate in The Great Community Give?
 - a. No. There is no set-up fee to participate.
6. How much of each donation will nonprofits receive?
 - a. Around 96%.
 - b. There is a 3.75% credit card fee and an additional .35 cent per credit card transaction fee.

- c. These fees are deducted from the donations.
 - d. There is no Community Foundation fee.
7. Do all donations have to go through The Great Community Give website, or can donors also contribute by check or cash?
- a. Donations must go through The Great Community Give website to be counted in the totals and qualify for prize money.
 - b. There will be at least one location to drop off a check.
 - c. Recurring gifts are encouraged, however, only the first installment is counted in the totals and qualify for prize money.
8. How and when will nonprofits receive their Great Community Give donations?
- a. Each nonprofit will establish a merchant account with Click and Pledge and will have their banking information with this account.
 - b. The total donated amount given to the nonprofit is transferred to the nonprofit bank account 48 hours (Monday – Friday) after the event.
9. Do nonprofits need to issue thank you letters and tax receipts to their Great Community Give donors?
- a. Each donor will receive a thank you/tax receipt from the nonprofit organization receiving the gift. Nonprofit organizations can tailor their receipts. This is all done with the technology platform, Click and Pledge.
 - b. Nonprofit organizations can thank donors in addition to this tax receipt.
10. How does an organization know who has donated and how much they gave?
- a. The nonprofit organization can run a report on their donations at any time using the technology platform, Click and Pledge.
11. How do nonprofits stay engaged and keep their donors excited leading up to The Great Community Give?
- a. Each nonprofit organization will be encouraged to attend training sessions.
 - b. A nonprofit toolkit will be available.
 - c. We hope to also be able to have one volunteer who would be a qualified student assisting each nonprofit organization.
 - d. Community Foundation staff will be available as well
12. Why am I asked for my social security number and driver's license number when applying for a merchant account?
- a. Your Social Security Number is not a required field and should be left blank. This registration system is the same system used for individual accounts and that is why that question is asked. Again, there is no need to provide your personal Social Security Number. You will also find that your driver's license number is a

required field. Federal law requires this number when opening any type of bank/merchant account.

13. Who do I contact with questions about The Great Community Give?

a. Amanda Bomfim at engage@tcfhr.org